Exploring Student Struggle in Introductory Data Science Courses

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Electronic Conference on Teaching Statistics

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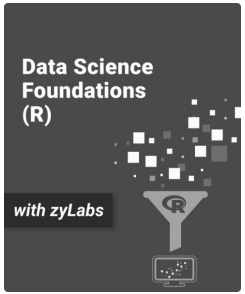
Data Science @ zyBooks



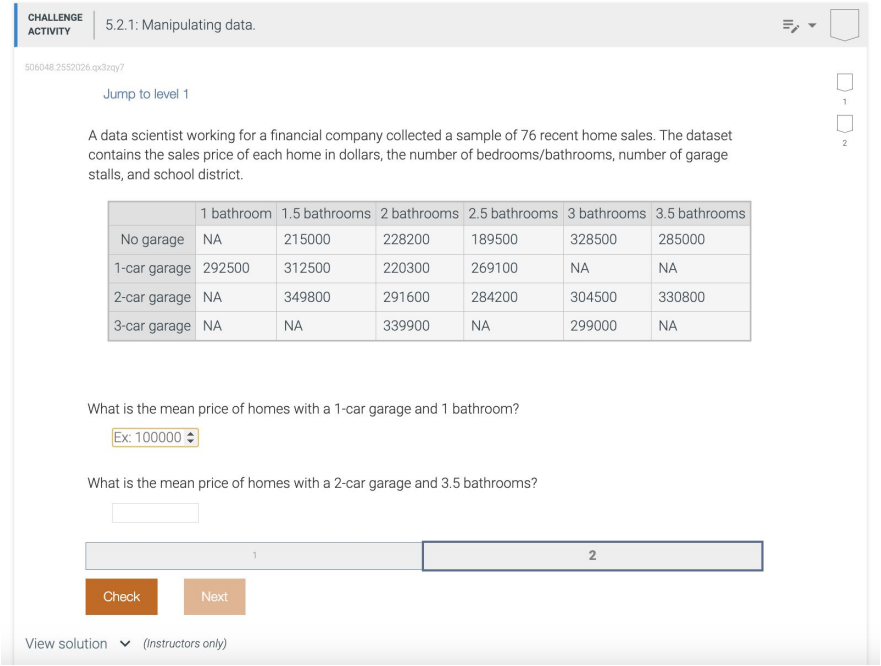
zyBooks:

- Fully-interactive, web-native textbooks designed to encourage active reading
- Frequent, meaningful feedback

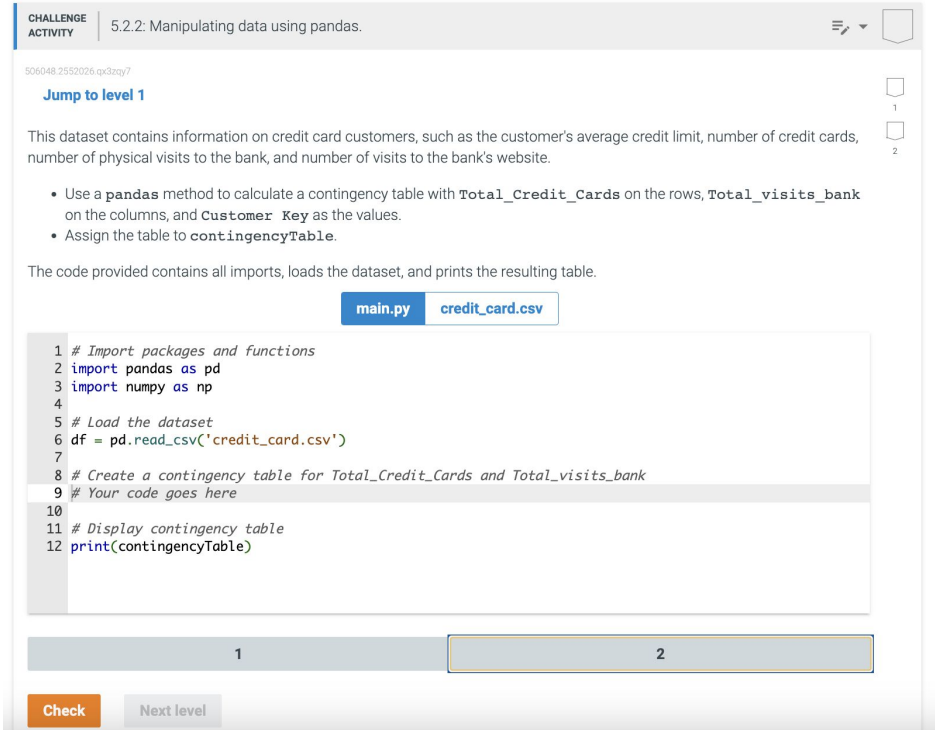
Data Science Foundations:

- Three versions: **Python, R,** non-programming
- Concepts first, programming second

Challenge activities



	1 bathroom	1.5 bathrooms	2 bathrooms	2.5 bathrooms	3 bathrooms	3.5 bathrooms
No garage	NA	215000	228200	189500	328500	285000
1-car garage	292500	312500	220300	269100	NA	NA
2-car garage	NA	349800	291600	284200	304500	330800
3-car garage	NA	NA	339900	NA	299000	NA



Research questions

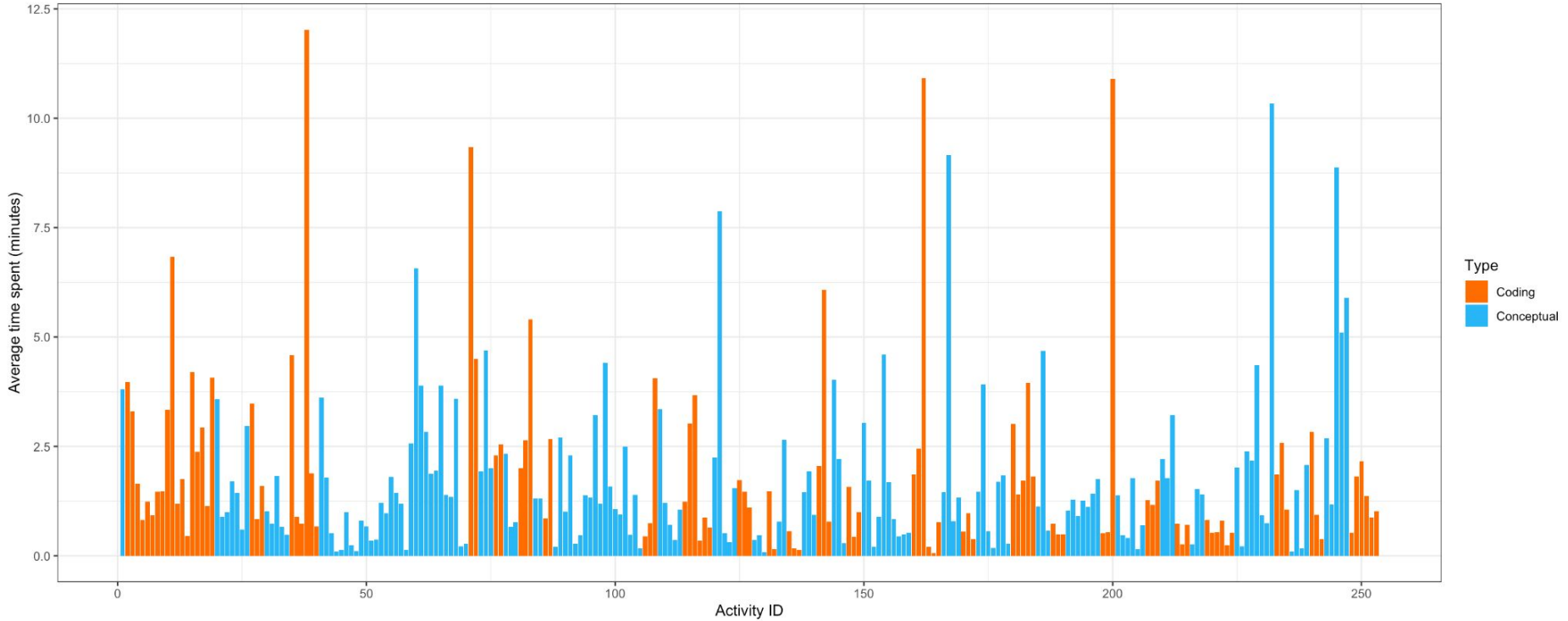
1. Which topics or sections do students struggle in?

2. How does struggle compare for Python vs. R?

Defining student struggle

- **Time spent:** Do students spend more time on a challenge activity?
  - *High time spent = more "struggle"*
- **Attempts:** Do students need more attempts to successfully complete a challenge activity?
  - *More attempts = more "struggle"*
- **Completion**: Do students eventually complete a challenge activity?
  - *Lower completion rate = more "struggle"*

Ex: Time spent (minutes)



Methods

Struggle: Data for students using latest releases (Aug. 23)

- "Top 10" coding and challenge activities flagged using each metric
- Activities with at least one struggle flag were reviewed

Python CAs	R CAs	Non-programming CAs
39 flagged/253 total levels	39 flagged/238 total levels	18 flagged/122 total levels

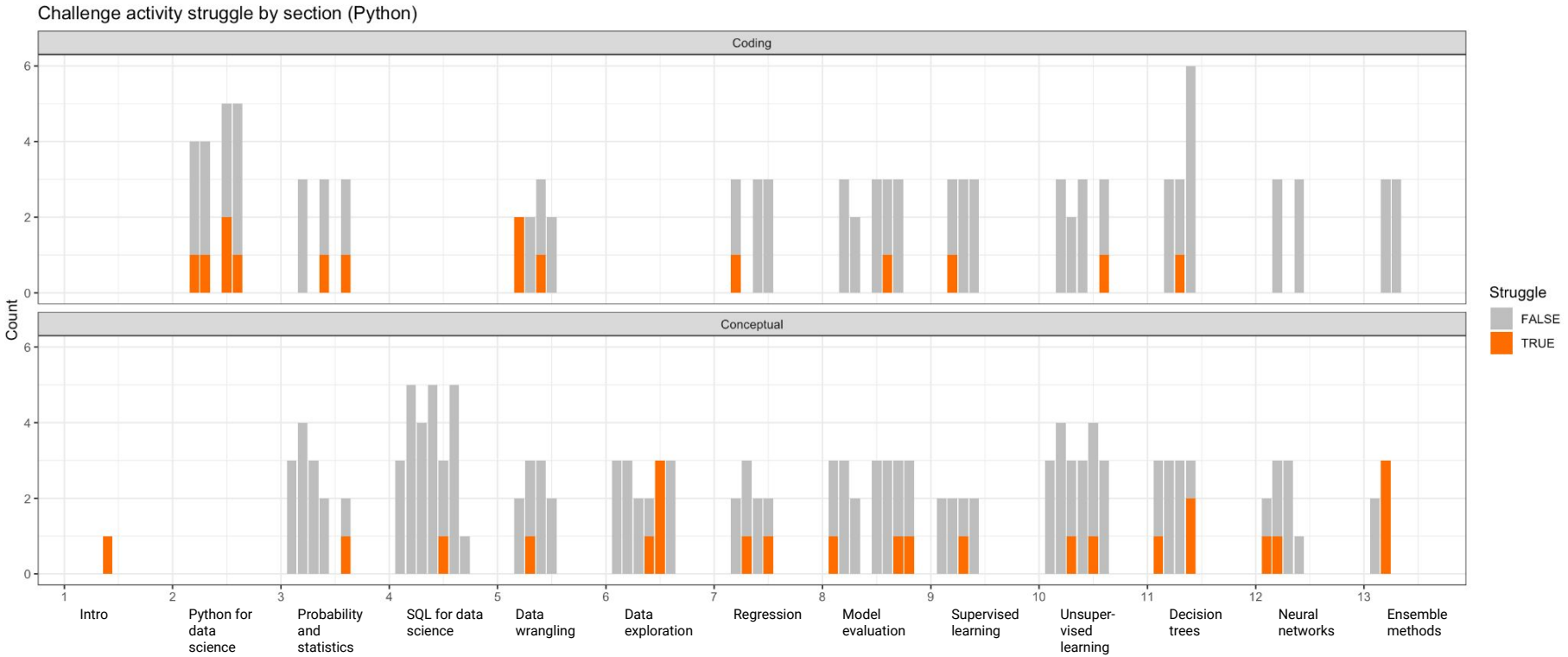
Disclaimers

Struggle is not necessarily bad.

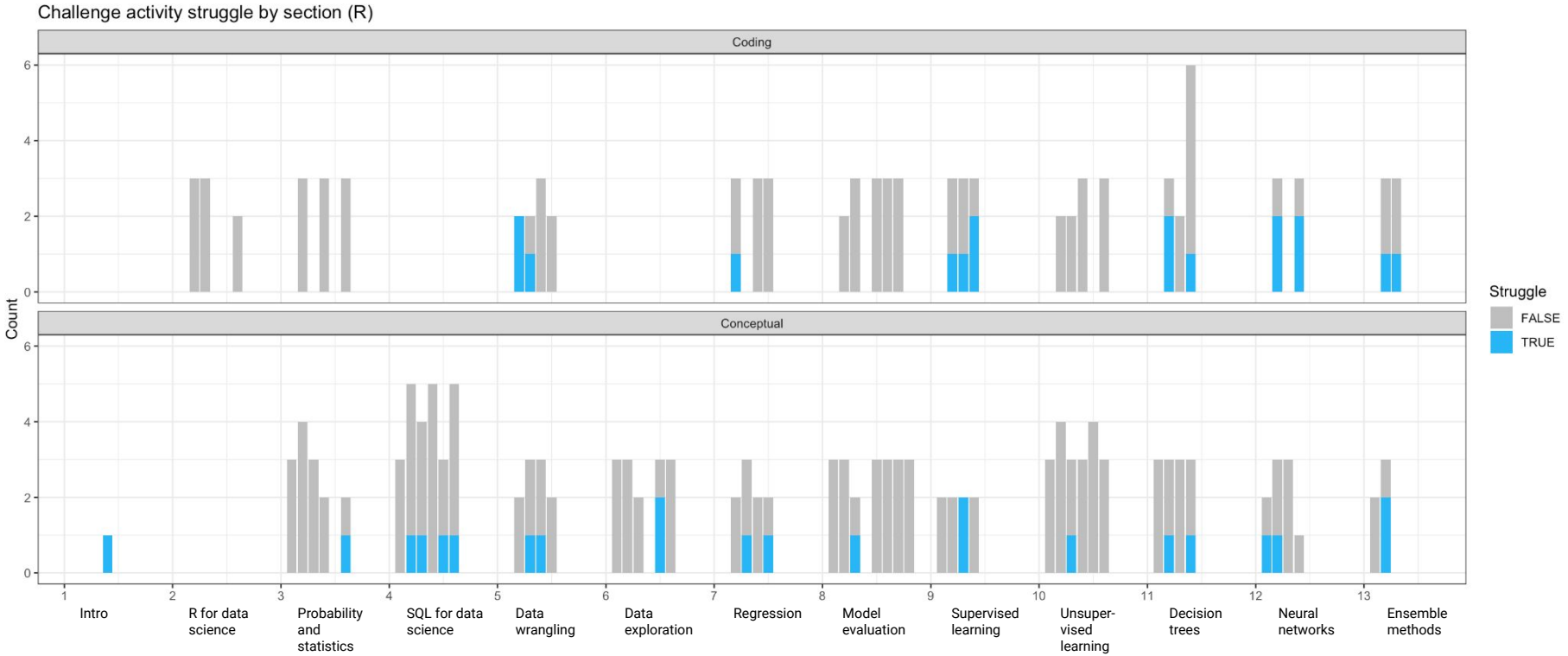
- Struggle can be productive! We don't want assessments to be too easy.
- Struggle metrics are sensitive to outliers and uncontrollable factors.

Our "struggle" is your "heads up".

Struggle by section



Struggle by section



Conceptual tasks

- Writing null and alternative hypotheses
- Calculating standardized values
- Identifying outliers
- Describing histograms
- Logistic regression (log-odds and probabilities)
- Model selection (cross-validation)
- Fitted value vs. residual plots
- Interpreting dendrograms
- Interpreting decision trees

Coding tasks

Python

- Creating and manipulating arrays (NumPy)
- Frequency tables and contingency tables (pandas)
- Initializing models (scikit-learn)

R

- Frequency tables and contingency tables (dplyr)
- Most tasks using tidymodels

Limitations

- Website clicks are only a proxy for student struggle
  - Doesn't account for distractions, engagement, multitasking, etc.
- Certain activity types have more struggle by design
  - Ex: "Check all that apply" vs. multiple choice vs. calculations
- Challenge activities are not the only form of assessment
  - We know what's happening across classes, but not in class

Questions?

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