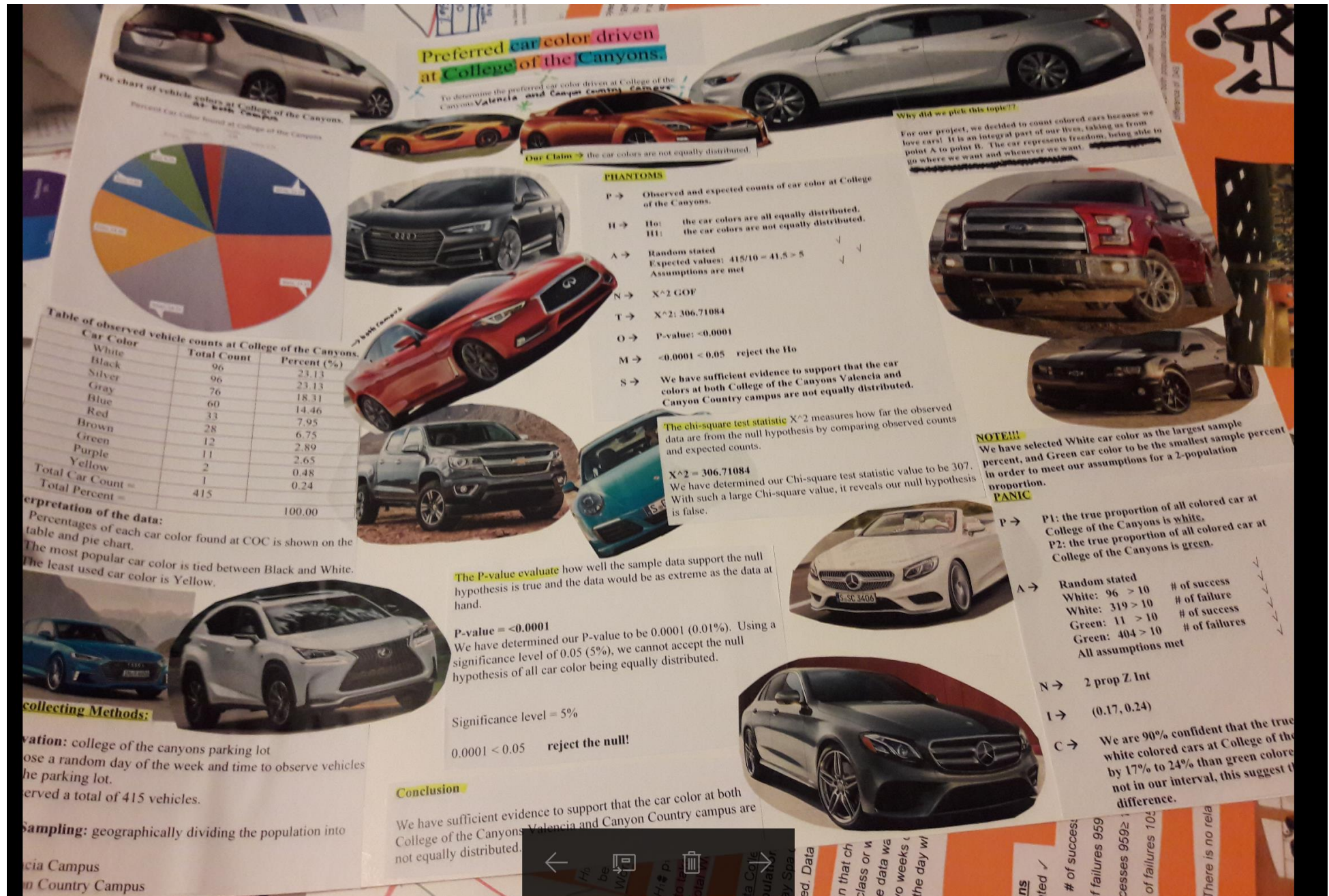


Professor Silva's Cat loves to help grade:



Here are some examples. These are meant to help guide you, but there are mistakes on all of these! And some of our requirements have changed over the years, so be sure to check the rubric for what's needed on your poster!



ANOVA:

COMMERCIALS COMMANDING YOUR TIME

$H_0: \mu_s = \mu_n = \mu_k = \mu_m$ (There is no difference between the programs)
 H_1 : at least one of the μ is different

Data Collection Method

Convenience Sample of 15 commercial breaks per / program type

- Time each commercial with a stop watch from start to end
- 15 sports breaks, 15 news breaks, 15 kids breaks, 15 movie breaks

Assumptions Check

Random Sample ☒

Independent Groups ☒

All Samples > 30 ☒

15 < 30

15 < 30

15 < 30

15 < 30

Standard Deviation of greatest/lowest < 2 ☒

Movies/Kids = $57.6/30.4 = 1.895$

Two sample T hypothesis test:

μ_1 : Mean of Movie
 μ_2 : Mean of Sports
 $\mu_1 - \mu_2$: Difference between two means
 $H_0: \mu_1 - \mu_2 = 0$
 $H_A: \mu_1 - \mu_2 > 0$
 (with pooled variances)

Hypothesis test results:

Difference	Sample Diff.	Std. Err.	DF	T-Stat	P-value
$\mu_1 - \mu_2$	96.33333	16.382647	28	5.8802058	<0.0001

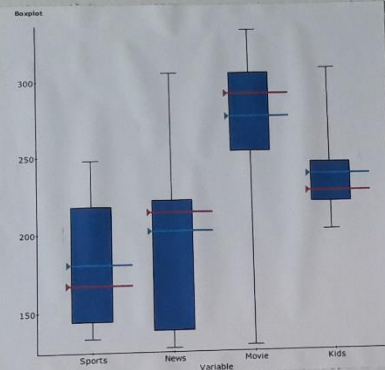
I hoped to discover whether the average commercial break was longer or shorter depending on what type of program you were watching.

Program 1: Sports (Basketball, Baseball, Hockey)

Program 2: News (CNN, Fox News, KTLA)

Program 3: Kids (Disney, Nickelodeon, Cartoon Network)

Program 4: Movies (FXM, Spike, AMC)



F - Statistic = 13.01

The sample means are largely different and there is little to no overlap among the different programs. This leads to the distribution having a large F-Stat. A large F-Stat typically means that the distribution data is not in support of the Null Hypothesis. The Stat is statistically significant because it is $> .05$.

P - Value = $< .0001$

$< .0001 < .05$, So Reject the Null Hypothesis

If the Null Hypothesis is true, then there is less than a .01 % chance of getting the sample data or more extreme.

(Not likely to be affected by random chance, you can assume this because the p-value is so low)

Conclusion

There is sufficient evidence to support the claim that at least one of the TV programs has a different average commercial break length than the others.

Movies vs Sports Confidence Interval

We are 90% confident that the true mean length of a commercial break during a Movie program is between 68.5 seconds and 124.2 seconds longer than the true mean length of a commercial break during a Sports program.

- The mean commercial break during a movie is longer than that of a sports program
- The mean commercial break during a movie could be anywhere from 68 to 124 seconds longer than that of a sports program

Two sample T confidence interval:

μ_1 : Mean of Movie
 μ_2 : Mean of Sports
 $\mu_1 - \mu_2$: Difference between two means
 (with pooled variances)

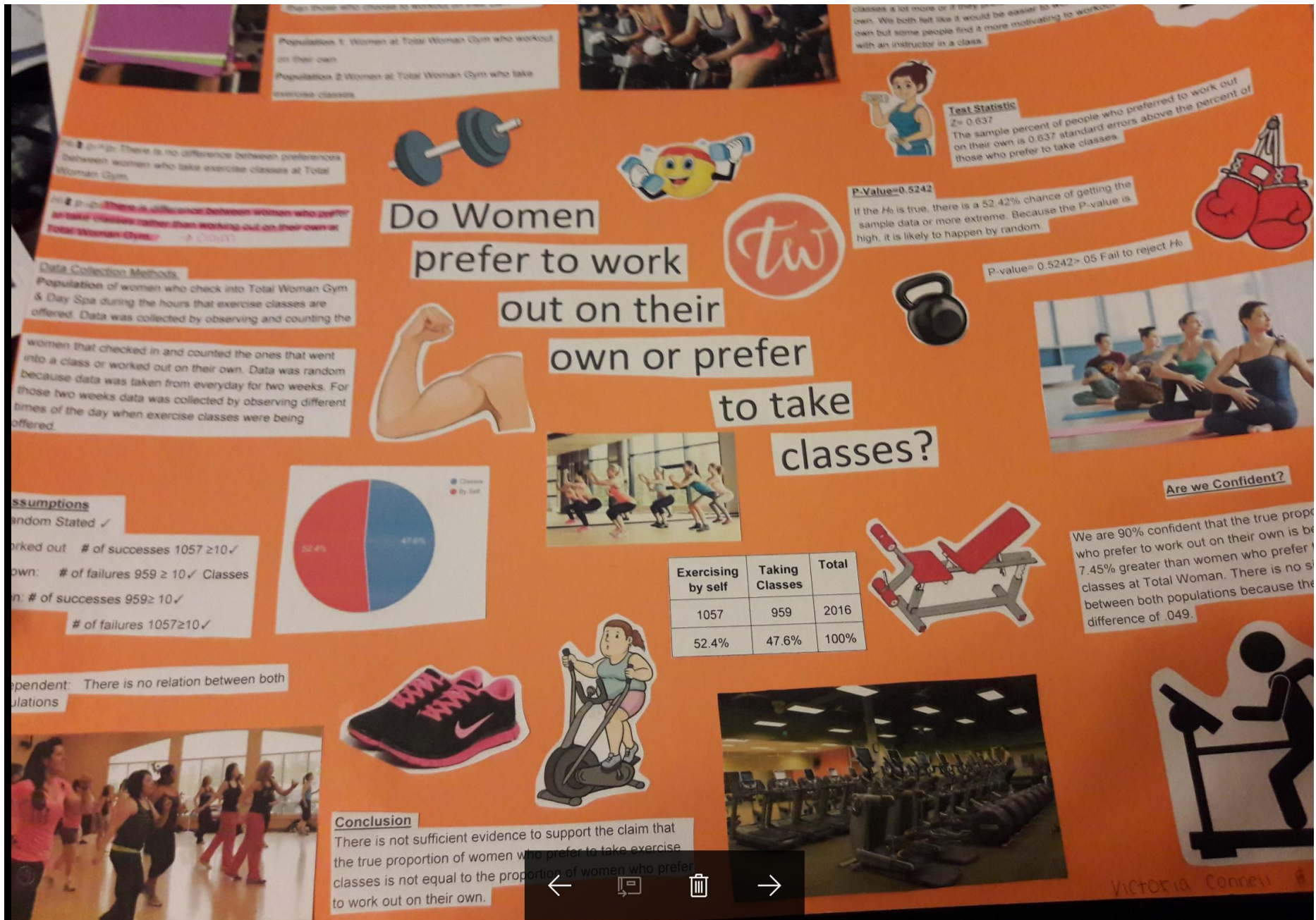
90% confidence interval results:

Difference	Sample Diff.	Std. Err.	DF	L. Limit	U. Limit
$\mu_1 - \mu_2$	96.33333	16.382647	28	68.464306	124.20236

Why Commercials

I chose to do my project on commercial length because I saw the suggestion online and it interested me. I also often found myself watching TV whilst complaining about commercial time. So, I figured, why not analyze it.

2 proportion:



MORAL DILEMMA

For my project I asked two groups of high schoolers two different moral dilemma questions.

The first dilemma was the Trolley Problem.

The trolley problem is a thought experiment in ethics. The general form of the problem is this: There is a runaway trolley heading down the railway tracks. Ahead, on the tracks, there are five people tied up and unable to move. The trolley is headed straight for them. You are standing some distance off in the town yard, next to a lever. If you pull this lever, the trolley will switch to a different set of tracks. However, you notice that there is one person on the side track. You have two options:

1. Do nothing, and the trolley runs over the five people on the main track.
2. Pull the lever, changing the trolley onto the side track where it will run over one person.



Population Descriptions

Population 1: SCV High School Students that are chosen the "switch tracks" moral dilemma

p1: Percentage of SCV High School Students that would switch the tracks to save 5 people but allowing 1 person to die.

Population 2: SCV High School Students that are chosen the "bridge push" moral dilemma

p2: Percentage of SCV High School Students that would push someone off the bridge in order to save 5 other people.

How was the data collected? (Random Cluster)

San Joaquin Valley International high school (SCV) divides all high school students into randomly selected groups (clusters). Each group has students from all grades and coincides with a homeroom class.

To collect the data, I used a random cluster technique. I randomly selected 2 homeroom classes to receive the SWITCH TRACKS moral dilemma problem and collected data from everyone in those classes. I also randomly selected 2 other homeroom classes to receive the BRIDGE PUSH moral dilemma problem and collected data from everyone in those classes. Everyone in the high school had a chance to be in my data, so it was random. The people that received the switch track question were not the same as the people that received the bridge push question.

Data and Graphical Display (Pie Chart)

Switch Tracks Data: 42 total, 36 said they would switch the tracks, 6 said they would not switch the tracks. Bridge Push Data: 44 total, 3 said they would push, 41 said they would not push.

Don't Chart!

Sample Percentage Comparison

p-hat1: Sample Percentage of SCV High School Students that would switch the tracks to save 5 people but allowing 1 person to be sacrificed.

p-hat2: Sample Percentage of SCV High School Students that would push someone off the bridge in order to save 5 other people.

$$p-hat1 = 36/42 = 0.857 \text{ or } 85.7\%$$

$$p-hat2 = 3/44 = 0.068 \text{ or } 6.8\%$$

The "switch tracks" sample percentage (p-hat1) is higher than the "bridge push" sample percentage (p-hat2). In fact it is 0.789 (78.9%) higher.

Total Sample Sizes and Number of Successes for each group

Sample 1 (Switch Tracks data): Total Sample Size $n1 = 42$, Number of Success $x1 = 36$

Sample 2 (Bridge Push data): Total Sample Size $n2 = 44$, Number of Success $x2 = 3$

The second was the Bridge Problem.

A trolley is heading down a track towards five people. You are on a bridge under which it will pass, and you can stop it by putting something in front of it. As it happens, there is a man next to you - your only way to stop the trolley is to push him over the bridge and onto the track, in order to save the five. You have two options:

1. Do nothing, and the trolley runs over the five people on the main track.
2. Push the man off the bridge, killing him but saving the five.

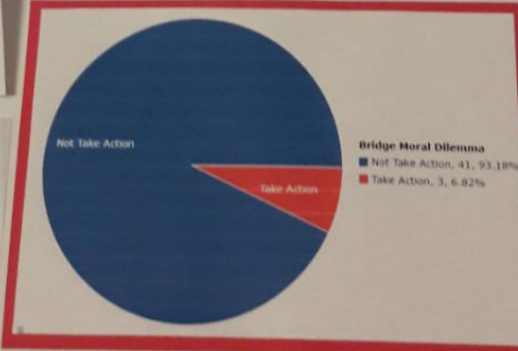


Reject or Fail to Reject the null hypothesis?

Since our P-value (0.0001) is less than our significance level of 5%, we should reject the null hypothesis.

P-value = Sig level

Reject Ho



Quickening Assumptions did not meet all of the assumptions, so will not apply to the population

Switch Tracks Data

1. Random? Yes. Random cluster data.
2. At least 10 successes? Yes. 36 people would switch the tracks.
3. At least 10 failures? No. Only 6 said they would not switch the tracks.
4. Independent Samples? Yes. These were different randomly selected groups. They were not matched pairs.

Bridge Push Data

1. Random? Yes. Random cluster data.
2. At least 10 successes? No. Only 3 people would push a person off the bridge.
3. At least 10 failures? Yes. 41 said they would not push a person off the bridge.
4. Independent Samples? Yes. These were different randomly selected groups. They were not matched pairs.

Claims, Null and Alternative Hypotheses

p1: Percentage of all SCV High School Students that would switch the tracks to save 5 people but allowing 1 person to be sacrificed.

p2: Percentage of all SCV High School Students that would push someone off the bridge in order to save 5 other people.

Population Claim: I claim that the percentage of SCV high school students that would switch the tracks is higher than the percentage of SCV high school students that would push a person off the bridge.

Ho: $p1 = p2$

Ha: $p1 > p2$ (claim)

This is a "Right Tailed" hypothesis test

P-Value and Sentence (StatCrunch)

P-Value = 0 (<0.0001)

Sentence: If the null hypothesis is true and the population percentages for the two different moral dilemmas is the same, then there was about 0 probability of getting this sample data difference or more extreme by random chance.

(Explanation: This is a very significant P-value as it is very close to zero. This means my sample percentages were very significantly different.)

(Random Chance: If the populations are equal there is close to zero probability of this data happening by random chance. It is very unlikely to happen because of sampling variability. The only alternative is that the null hypothesis is wrong and populations are different.)

Hypothesis Test Conclusion (low P-value, claim is Ha)

There is significant evidence to support my claim that the percentage of all SCV high school students that would intervene in the switch tracks dilemma is higher than the percentage of all SCV high school students who would intervene in the bridge dilemma.

90% Confidence Interval (From StatCrunch)

(0.680, 0.899) or 68.0% - 89.9%

We are 90% confident that the percentage of high school students that would intervene in the switch tracks dilemma is between 68.0% and 89.9%.